

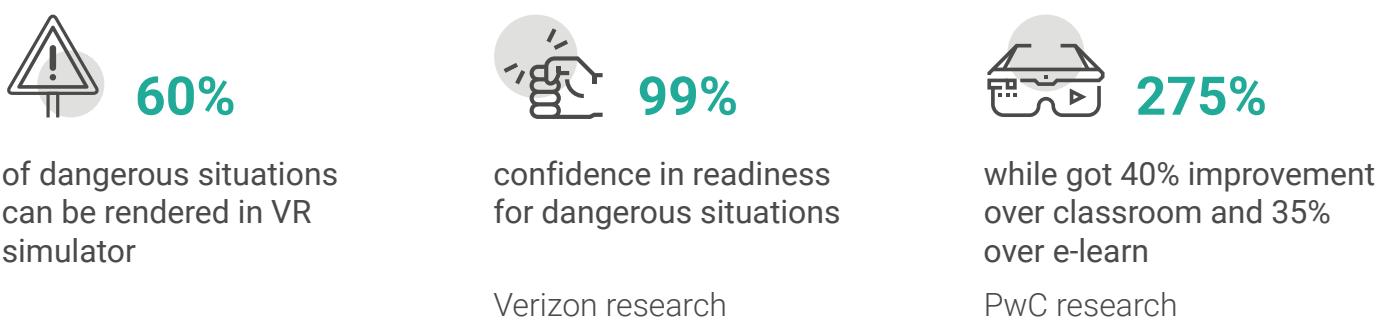
NO MORE CLASSROOMS! VR FOR TRAININGS AND EDUCATION

Gartner predicts that by 2022, **70% of companies** will experiment with immersive training, and **25%** will deploy it in production. Are you one of those 25% quick thinkers?

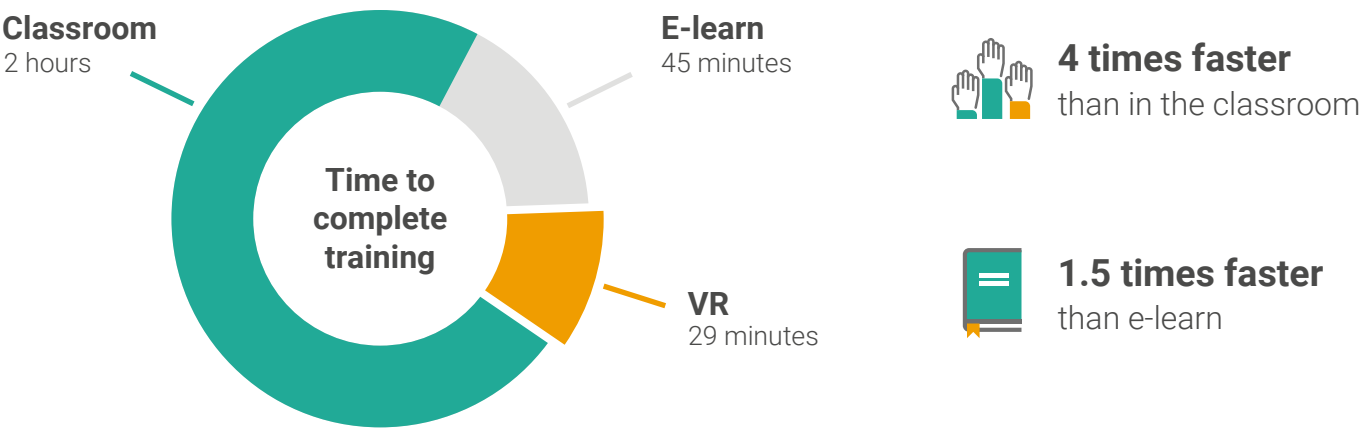
According to a Capgemini study, **82% of 600 companies** surveyed received expected or exceeded results after VR integration.



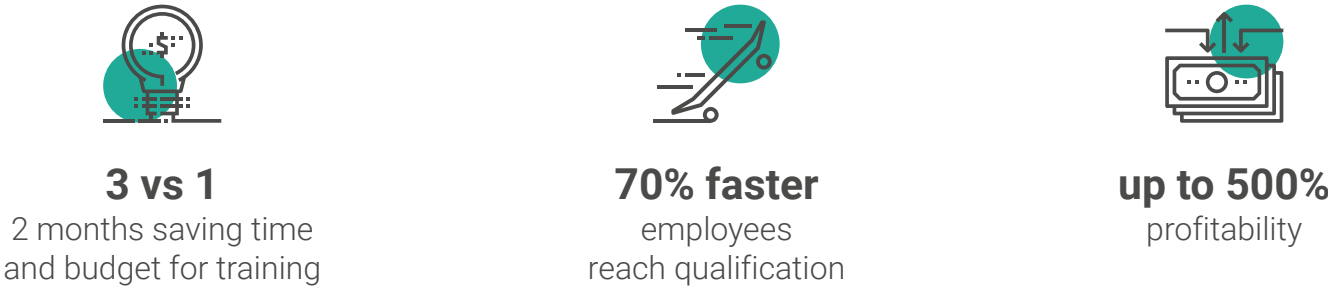
EMPLOYEES GET CONFIDENCE WITH VR



EMPLOYEES LEARN FASTER IN VR

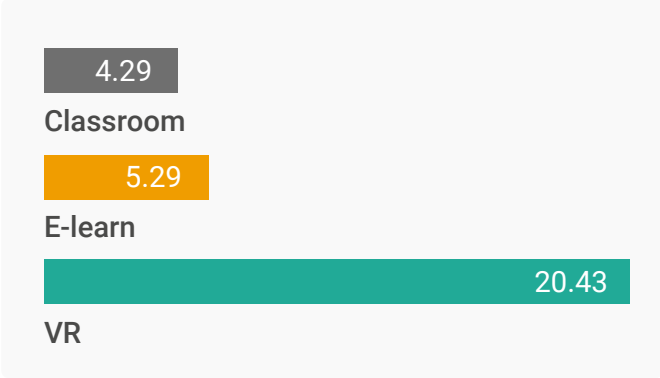


Learning outcomes using VR in training from the Circuit Stream 2020 report:



EMPLOYEES ARE ENGAGED IN VR

Emotional engagement level of learners



Emotions

V-learners felt **3.75 times more** emotionally connected to the content than classroom learners and **2.3 times more connected** than e-learners

Focus

VR-trained learners were **up to 4 times more** focused during training than their e-learning peers and **1.5 times more focused** than their classroom peers

EMPLOYEES MEMORIZE BETTER IN VR







10%
better memorization among study participants who interacted with VR content than e-learners
University of Maryland Institute for Advanced Computer Studies

10-15%
higher level of information saving, compared to the usual training format
Walmart pilot project results

VR IS COST-EFFECTIVE



Sources

-  PwC VR Soft Skills Training Efficacy Study, 2020
-  Virtual memory palaces: immersion aids recall
-  In the footsteps of trailblazers: How Walmart embraces Immersive Learning
-  Augmented and Virtual Reality in Operations: A guide for investment