

CONSUMER LOYALTY SOLUTION FOR RETAIL BANKING

CHALLENGE

During our research in GCC all banks state that Cashback is expensive and non-refundable.



Expensive
Banks fund 100% of cashback



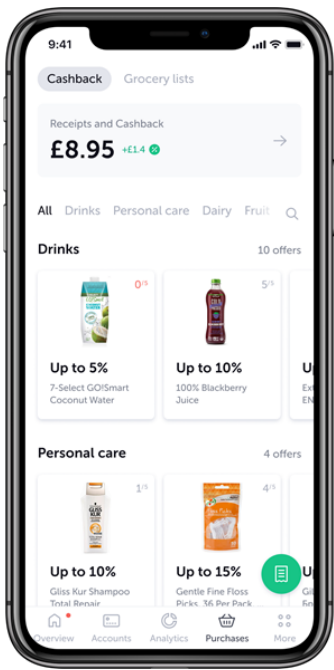
Forced Market must-have



Marginal effect
On sales and loyalty among consumers

NEXT-GENERATION CASHBACK APP, WHERE CASHBACK IS FULLY FUNDED BY BRANDS

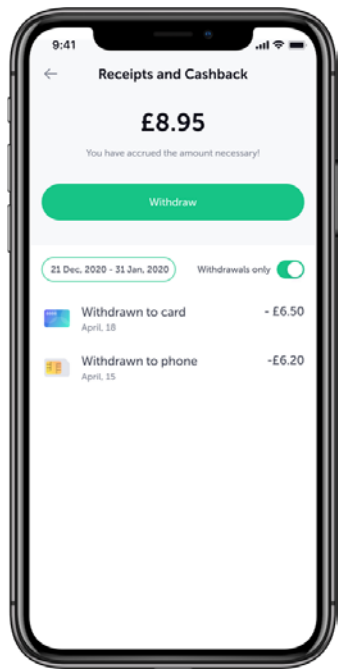
We have API ready to deploy in your Mobile App with external Cashback funds that can be released for your bank in 2 months.



The client receives cashback offers in your mobile bank app



Client purchases goods at any store and takes a photo of the receipt



You pay cashback to your user funded by goods producer

BENEFITS



BANKS
get external cashback fund



BRANDS
reach consumers directly



CONSUMERS
are rewarded with lucrative cashback

DISRUPTING
A win-win for banks, brands and consumers

VALIDATED
10+ rollouts with regional market leaders



QUICK-TO-DEPLOY
Ready-to-launch 100 offers from brands

RELIABLE
24/7 customer service from a local partner

READY OFFERS



+15%

Growth in transaction

+5%

Consumer base increase

+12%

Card sales

+25%

Consumer LTV

REFERENCES



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